

Once King of the Air, Now Lives in Retirement in Brazil

(By United Press)
Petrópolis, Brazil, March 28.—Santos Dumont, one time hero of the air and known throughout South America, as "the father of aviation," is living a simple life of retirement in the summer capital of Brazil.
Shunning publicity, content with books and scientific instruments, this man spends his days in a quaint one room house on a hillside, screened from an inquisitive world by an enormous hedge of feathery bamboo.
"I'm through with aviation," he told the United Press, "and have practically stopped the experiments I was making in France before the war. Of course I keep in touch with the development of flying, but I've no little desire to take an active part in the game again."
"I had my day and now I'm settled down in the hills here, among my friends, living the simple life."
The veteran air-man has little sympathy for the gliding contests now so popular in Europe. Gliding, he declares, will be of little value to development of the airplane, except as a test for more efficient bodies.
"What aviation needs," he declares, "is a sort of Ford of the air"—a cheap and practical plane that will bring flying within the reach of the masses.
The home of the old flyer, who started the world with his flight around the Eiffel Tower in Paris with a flying machine—is typical of his attitude toward the world. It is a high-roofed cottage, with a tiny stoop in front, reached by a cunningly contrived one foot at a time stairway, so that callers can enter only with the right foot.
"Everybody ought to enter a house with his right foot first," says Santos Dumont.
To achieve this end, his stairways are a series of zig-zagged steps, the first for the left foot and the last for the same, so the climber must swing his right leg first into the house.
The interior is a single, high-ceilinged room, like an over-sized ship's cabin, with a balcony at one end which serves as the aviator's bed chamber, dressing room, study and retreat.
The sea cabin effect is increased by a big brass telescope. Everywhere there are pictures—Santos Dumont in his first machine circling the Eiffel Tower; scores of autographed portraits of European celebrities; Edna May in her prime, wearing a tiny hat perched on an old time, pompadour coiffure. Topping off the whole is an enormous bronze plaque, "Presented to Santos Dumont by the Brazilian Colony of Paris."
And in the midst of this Santos Dumont works away at whatever pleases his fancy, a shy, modest, somewhat bald little man, neatly dressed and usually wearing the famous, shagreened, soft black felt hat which all Brazilians know as the "chapeau de Santos Dumont."
The actual temperature of the sun's surface is calculated to be 5,000 to 7,000 degrees centigrade.

DLE HOUR

LAST TIME TODAY
JOHNNY HINES in
"Burn 'Em Up Barnes"
He burned 'em up once too often and awakened to find himself a hobo. He was down but not out. See how he came back. Buster Keaton in "The Goat" TOMORROW—All Comedy Day

INGOMAR

TODAY
Corinne Griffith in
"The Broadway Bubble"
Pathe News and a Good Comedy
TOMORROW
Colleen Moore and Cullen Landis in
"Forsaking All Others"
Also a good comedy

RICHMOND

TODAY and TOMORROW

ADOLPH ZUKOR PRESENTS
Singed Wings
WITH
BEBE DANIELS
AND CONRAD NAGEL



"The romance of a Spanish dancer and the flaming lure of scarlet love. Filled with breathless climaxes and dazzling settings. Bebe Daniels in her most alluring role. Adolphe Menjou in the supporting cast."
Penrhyn Stanlaws Production

By Katherine Newlin Burt
Scenario by Elfrid A. Bingham

Also a 2-reel Fox Sunshine Comedy
"THE REPORTER"

U. S. Has Heavy Demand For Hair

(By United Press)
Berlin, March 28.—The United States has a larger consumption of hair than all the rest of the world put together, according to leading hair exporters here.
The return of long skirts and the advent of large picture hats, making women look less girlish and making boyish bobbed-hair incongruous, have created among the women of the world—especially the American women—a demand for more hair.
New York is the world's largest false hair market, dealers here declare. The United States, which invented the bobbed-hair style, is now trying to get "under cover" again.
Germany, where the bobbed-hair fad did not take much of a hold, is not using any great amount of false hair, due to high prices.
Italy ranks just behind the United States in false hair consumption with France and Czechoslovakia just behind.
The Germans use some Chinese hair, coarse and strong, in making hair nets for export to the United States. Some Russian hair is sent to Germany to be mixed with the German product in order to give it a reddish tinge. Three-fourths of the hair exported is blonde, one-fourth brunette.
Germany boasts that the false hair she exports is made up only of hair cut from the heads of her women and not from the combings. Country girls, it is declared, furnish the dealers with better hair than city girls. The farmer lassies live in the open without hats, letting their hair grow thick and heavy, reflecting the natural color brought out by the sun's rays. This "rural" hair is much in demand.

Kissless Columbians Skeptical of Learning
New York, March 28.—Students at Columbia University, wondering today whether a college education unfits men for love and the pursuit of happiness.
The question arose after they had learned the returns from an annual questionnaire, which showed that twenty-one men in the senior class say they have never kissed a girl.
Some were heard to declare they would never admit such a deficiency.
Football was voted the most popular outdoor sport; basketball most popular indoor sport, and bridge the favorite pastime.
The excesses of our youth are drafts upon our maturity, payable with interest about thirty years from date.

ALL WE WANT IS ONE DOLLAR

GET THE CLOTHING YOU LIKE

There is no red tape attached to opening an account here. Worthy, ambitious people, WITHOUT EXCEPTION, are invited to use our credit plan. We do not charge interest. Compare our prices—our terms. You'll find it convenient, dignified, economical.

EASTER CLOTHING -- ON CREDIT

An Aristocratic Showing of Beautiful Women's Dresses

Happy Easter frocks, highly pleasing in style—excellent in material—novel in trim. Frocks that will win the heart of the merry Miss as well as the dignified Matron. Taffetas with the oddly puffed skirt that gives the appearance of tiers or ruffles—little puff sleeves. Canton Crepes—wide swirling skirts. Canton Crepe also find expression in beaded creations of beauty, and there are Pointe Twill frocks in the showing, too.

\$14.98

Priced Up

Graceful New Women's Coats

This will be a fast and furious selling event of vast importance—embracing new, crisp garments bought at price concessions. Stunning, voluminous Spring Wraps—beautifully trimmed with silk stitching, arrow heads, tassels and fancy buckles. Many fully silk lined. The new Spring shades are represented in a full range of sizes.

\$14.98

\$14.50 Up

Millinery

The new Hats. To see them is to adore them. And, adoring them, you will naturally slip on one. Choice will be made easy by the diversity of smart models.

\$2.98

Up

Capes

—emphatically new in style nowness. Irresistibly lovely creations of luxurious silks and smart wool fabrics that add just the right amount of warmth, without weight.

\$14.50

Up

Terms and Prices That Challenge Comparison Men's Suits

We have foregone our profit in order to make friends with this dollar down sale, and to bring Easter business on with a rush. Makers co-operated with us to the extent of cutting off a goodly slice of their prices. This should stir all men economically inclined to quick action. The Suits are fine finished and unfinished worsteds, with silk hair line stripes; tweeds, two-tones, diamond weaves and other Spring novelties. All wool, of course.

\$19.50

Priced Up

It's Time to Think About the Boy's Suit

Brisk March winds are ushering in glorious Spring days, and your boy will want an Easter suit. Now boys are mighty particular these days—and they want a snappy, stylish suit just as much as you want a sturdy, dependable quality that will stand up under hard wear by healthy, active youngsters. Two pairs of pants with every suit.

\$12.98

W.T.Farley

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